



LETS LEAD
& LETS COACH by ITD WORLD



Your Leadership & Coaching Culture Ecosystem
by World #1 Experts



LETS LEAD
& LETS COACH by ITD WORLD

EVERY LEADER CAN
Transform & Thrive
FOR A BETTER WORLD

Your Leadership & Coaching Culture
Ecosystem by World #1 Experts



This Super App comes with **10** ***GAME CHANGING SYSTEMS*** to drive talent development in a coaching culture that fosters sustainable growth and competitive advantage.

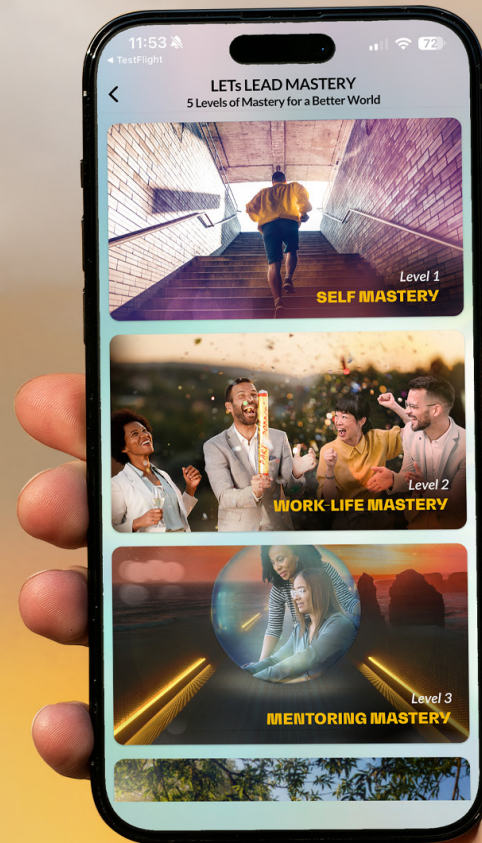


LETs LEAD! Your Leadership & Coaching Culture Ecosystem by World #1 Experts.



10

GAME CHANGING SYSTEMS



LIVE!

LDP TRANSFORM

LEARNING

RESULTS

365

STORIES

GAME

TRIPLE WIN

10X MASTERMIND

MASTERY

**LETs
LEAD**

LIVE!

Your Global Movement for a Better World

- Join **LIVE!** sessions to gain wisdom, insights, and best practices directly from global coaching and leadership gurus.
- Experience **LIVE!** demonstrations of cutting-edge coaching tools so can apply them to drive real results and impact.
- Hear the personal journeys of thought leaders, experts, and industry captains to inspire your own path forward.



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LDP TRANSFORM

Every Leader can Thrive for a Better World

- Accelerate impact and influence for effective leadership through practical learning, reflection, and real-world application.
- Discover key strengths, work on closing the gaps, focus on what matters most, and turn insights into habits that drives change.
- Lead with greater clarity, care, and confidence to grow the people, team, and community around you.



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LEARNING

Profound Learning for a Better World

- Accelerate your coaching and leadership competencies with the LETs LEAD Super App.
- Structured courses build confidence and competence to empower the coaching and leadership journey.
- Unleash the potential and genius of people to drive impactful change with the power of coaching!



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RESULTS

Rapid Progress for a Better World

- The Toolkit offers a powerful, continuously updated set of coaching tools to enable leaders and coaches to tackle challenges, unlock solutions, and drive meaningful conversations for positive impact in work and life.
- **EXPERT GUIDANCE** from experienced and master coaches to enable effective and powerful coaching conversations.
- Enable fast and fruitful coaching conversations with **SPEED COACHING**, and a comprehensive collection of coaching tools that is continuously updated for coaching every time, everywhere, and everyone.
- Document the actionable strategies, tactics, and actions from coaching conversations in the **COACHING LOG** that becomes an invaluable resource for positive impact in work and life.



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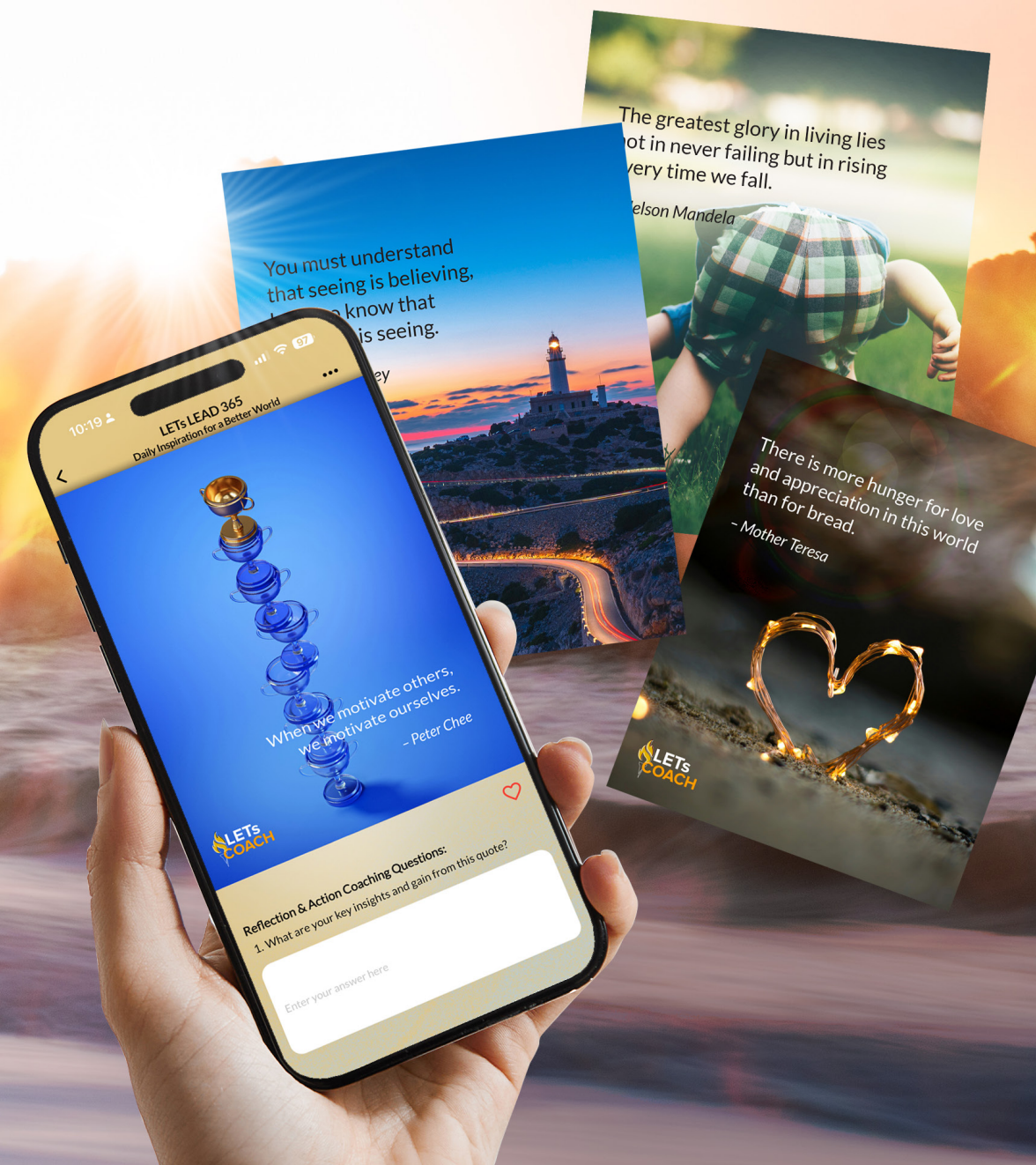
365

Daily Inspiration for a Better World

- ❖ Get inspiration delivered straight to your device with **LETs LEAD 365!**
- ❖ Each quote highlights key coaching and leadership elements, offering daily learning and practical insights.
- ❖ **LETs LEAD 365** is your daily pick-me-up to sustain your drive for results.



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STORIES

Uplifting Souls for a Better World

- Stories from real-world experiences of how coaching touches the heart, soul, and spirit to enable positive transformation.
- The narratives showcase the deep impact of coaching on lives to provide inspiration and practical lessons.
- Contains lessons, best practices, insights, and reflections for coaches and leaders to apply in their coaching conversations.



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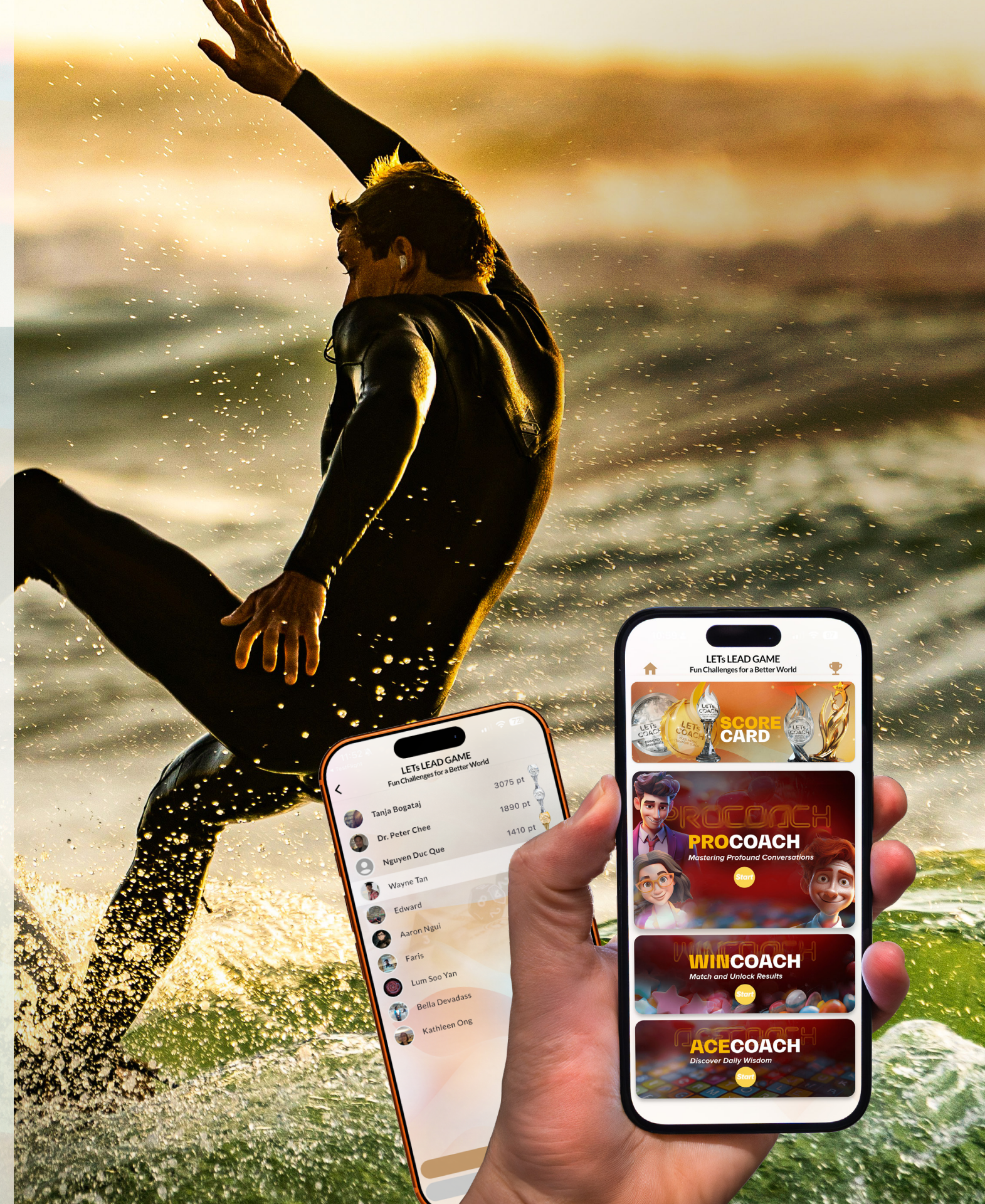
GAME

Fun Challenges for a Better World

- Gamifies the coaching experience, making it more engaging and fun.
- Users earn points, badges, and trophies by engaging with the super app, which can be displayed on their LETs LEAD profile.
- Encourages participation in the LETs LEAD community and recognition in the LETs LEAD Hall of Fame.



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TRIPLE WIN

Coach and Network for a Better World

- Enables everyone to coach and be coached freely via three modalities: **peer-to-peer exchange**, **value-based reciprocity**, and **pay-it-forward coaching** — making coaching accessible, inclusive, and impactful.
- Users can choose their preferred coaching style, specify expertise areas, and get matched with suitable coaches or coachees for mutually beneficial growth.
- Offers tools for scheduling, communication, sharing progress, and building networks — fostering continuous learning, visibility, and recognition within a global coaching movement.



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10X MASTERMIND

Exponential Synergy for a Better World

- This system enables diverse leaders in a purpose-driven peer coaching group to enable meaningful breakthrough results through shared growth, trust, and contribution to others.
- Unlocks innovative, game-changing results by blending inclusive perspectives, bold strategies, and proven coaching tools and approaches to tackle real-world challenges collectively.
- Powers individual and collective momentum through structured support, mutual accountability, and the LETs LEAD Toolkit that creates ripple effects to elevate teams, organizations, and communities.



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MASTERY

5 Levels of Mastery for a Better World

- LETs LEAD MASTERY is the complimentary companion system for the 5 Levels of Mastery book by World #1 Strategic Innovation Coach Dr Peter Chee and World #1 Executive Coach Dr Marshall Goldsmith, with Aaron Ngui.
- Access the 5LM tools in a digitally engaging format to enable your transformational journey for love, happiness, and success.
- Engage with AI-generated coaching insights from Dr Marshall Goldsmith and leveraged on his expertise.

Important note:

The Marshall Goldsmith AI is on a platform outside of LETs LEAD. ITD World is not responsible for responses generated. What is shown on the LETs LEAD app are examples generated at the time of the prompt.



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5 LEVELS OF MASTERY





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Unlock the full potential of all
GAME CHANGING SYSTEMS AND SOLUTIONS

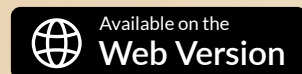
in LETs LEAD for just

USD 0.71 per day (USD 255 yearly) or

USD 1.42 per day (USD 42.50 monthly)

that costs much less than your one cup of cafe drink

Visit us at <https://letslead.itdworld.com/register>





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USD 42.50
(only USD 1.42 per day)

Yearly

USD 255.00
(only USD 0.71 per day)

Enterprise Plan

50 to 99 pax

USD 204.00
(20% discount, only USD 0.56 per day)

100 to 149 pax

USD 191.25
(25% discount, only USD 0.52 per day)

150 pax and above

USD 178.50
(30% discount, only USD 0.49 per day)



Reports & Analytics for Enterprise Plan

Activity Log Report → hours using the app by users

Point and Rewards Report → number of points, award achieved

Number of Star Ratings Report → number of stars rating

Number of Coaching Sessions Report → number of coaching sessions

Course Taken by Users Report → learning program completed by the user

